



FOR IMMEDIATE RELEASE

Contact Information:

Robert Holmes
Vortex Insurance Agency, LLC
8400 W. 110th, Suite 650
Overland Park, KS 66210
V: 913-253-1250
Toll Free: 1-866-997-2469
F: 913-338-1654
rholmes@vortexins.com

Vortex Insurance Agency Provides Rain Insurance for Bremer Jewelry's "Pray for Rain" Promotion

OVERLAND PARK, KS – May 7, 2009 – Vortex Insurance Agency, LLC (Vortex), a national provider of weather insurance products, is pleased to announce their collaboration with Bremer Jewelry (Bremer), a fine jewelry retailer, on their "Pray for Rain" promotion.

Bremer's "Pray for Rain" promotion provides that if it rains 1" or more on your wedding day then the customer will be reimbursed for the cost of their engagement ring, up to \$5,000. In the summer of 2008, Bremer Jewelry had six wedding days reach the 1" precipitation threshold with engagement ring payouts totaling more than \$50,000 under this promotion. Despite this, the promotion has been a major success for Bremer over the past four years so the company wanted a solution to the financial uncertainty of a promotion tied to rainfall---an event absolutely out of Bremer's control.

Traditional liability coverage did not fit Bremer's coverage needs, so they sought out a specialty insurance provider. Vortex was able to provide a rain insurance policy allowing Bremer to insure its potential liability under the Pray for Rain promotion. Vortex wishes Bremer much success with their promotion.

About Vortex

Vortex is owned by MSI GuaranteedWeather (MSI GW), a wholly owned subsidiary of Mitsui Sumitomo Insurance Company, Limited, one of the world's top property and casualty insurance companies forming part of the Mitsui Sumitomo Insurance Group (MSIG). MSI GW has managed global weather risk for ten years and is routinely ranked as one of the top risk managers worldwide. Vortex is the exclusive agent for the distribution of the weather insurance policies underwritten by MSU in the United States.

Product availability subject to licensing by jurisdiction. MSU refers to the MSIG insurer underwriting coverage: Mitsui Sumitomo Insurance USA Inc. Weather insurance product not available in all jurisdictions. Actual coverage is subject to the language of the policies as issued. Mitsui Sumitomo Insurance Group, 15 Independence Boulevard, P.O. Box 4602, Warren, NJ 07059-0602

About Bremer Jewelry

Ernest J. Bremer established Bremer Jewelry in 1953. The original store was a small shop in Peoria, IL.



Ronda Daily took the reigns in 1984 and is still the owner today. Since Daily's ownership, Bremer has seen significant growth including expansion into a larger facility, still in Peoria, and the addition of a new store in Bloomington, IL. Bremer offers the very finest in diamonds, engagement and wedding rings, watches, gemstone, pearl and karat gold jewelry.

Promotion subject to timeframe, rules and regulations as set forth by Bremer Jewelry.

For more information about Vortex Insurance Agency, LLC visit www.VortexInsuranceAgency.com.

For more information about Bremer Jewelry visit www.BremerJewelry.com.