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Vortex Insurance Agency Adds Qualified Independent Weather Observer Capability

OVERLAND PARK, KS – August 11, 2009 – Vortex Insurance Agency, LLC (Vortex), a national provider of weather insurance products, is pleased to offer their clients the ability to utilize a Qualified Independent Weather Observer (QIWO).

Currently, weather peril measurements, for insurance products offered by Vortex, are taken/verified at a predetermined weather station location. Weather station locations can be found at numerous sites across the United States, which works for most clients, but the QIWO capability allows for added flexibility by allowing onsite weather measurements. A qualified QIWO can often be located by contacting a local university, television station, radio station or water treatment/pollution facility. The weather observation(s) made by the QIWO will be used for claims settlement. Primary use of the QIWO would be for those insuring against inclement weather during an outdoor event such as a concert or fair.

About Vortex

Vortex is owned by MSI GuaranteedWeather, LLC (MSI GW), a wholly owned subsidiary of Mitsui Sumitomo Insurance Company, Ltd., one of the world's top property and casualty insurance companies forming part of the Mitsui Sumitomo Insurance Group (MSIG). MSI GW has managed global weather risk for ten years and is routinely ranked as one of the top weather risk managers worldwide. Vortex is the exclusive agent for the distribution of the weather insurance policies underwritten by Mitsui Sumitomo Insurance USA Inc. (MSU) in the United States.

Product availability subject to licensing by jurisdiction. MSU refers to the MSIG insurer underwriting coverage: Mitsui Sumitomo Insurance USA Inc. Weather insurance product not available in all jurisdictions. Actual coverage is subject to the language of the policies as issued. Mitsui Sumitomo Insurance Group, 15 Independence Boulevard, P.O. Box 4602, Warren, NJ 07059-0602

For more information about Vortex Insurance Agency, LLC visit
www.VortexInsuranceAgency.com